



THE BLOG MARKET

Whether you're just starting a blog or business (or they are one in the same), it's important to have an overall vision. Along with this comes several goals.

GOAL (Your intended end result):

SECONDARY GOALS (Milestones along the way, goals you hope to achieve through this endeavor, etc...):

Achieving big goals is nothing to take lightly. As incredible as the result may be, there are bound to be some hiccups along the journey. (These aren't necessarily large scale problems, but things you'll have to work through during the process, that you'll want to make yourself aware of.)

POSSIBLE OBSTACLES

OBSTACLE 1:

POSSIBLE SOLUTIONS:

OBSTACLE 2:

POSSIBLE SOLUTIONS:

OBSTACLE 3:

POSSIBLE SOLUTIONS:

One last important piece of the puzzle is your vision of the process. Do you envision yourself *enjoying* the work? How will you be just as successful at doing as you are at dreaming?

YOUR VISION OF THE PROCESS:

How can you make this vision even better? What can you do to improve your experience with the journey, rather than just enjoying the goal?